

FOR IMMEDIATE RELEASE

December 18, 2018

**PAL Airlines donates to local charities on behalf of clients**

**St. John’s, NL** – Each year before the holidays, on behalf of their many clients, PAL Airlines celebrates the spirit of giving by generously giving back to the communities they serve. This year they will donate \$25,000.00 to local organizations that will directly benefit from the contribution and will support the betterment of the respective communities. In keeping with previous years, five deserving organizations have been selected with each receiving \$5,000 to support programs and development.

“On behalf of our clients, PAL Airlines is proud to make meaningful donations to each of these organizations this Holiday Season.” said Janine Browne, Director of Sales, PAL Airlines. “Our donations will assist in ensuring these exceptional organizations continue to make a positive and lasting impact on their respective communities.” said Browne.

For its seventh year of this initiative, PAL Airlines is proud to announce they will be donating to the following organizations. Cheque presentations will be made on the following days and we invite media to attend:

<b>Organization</b>	<b>Amount</b>	<b>Location</b>	<b>Date &amp; Time</b>
Comptoir Alimentaire Sept-Îles	\$5,000	5 rue Boudreau, Sept-Îles, QC	December 18 <sup>th</sup> , 10:00 AM
Uni Aide Foundation, Blanc-Sablon	\$5,000	Blanc-Sablon Airport	December 18 <sup>th</sup> , 11:00 AM
Canadian Red Cross Corner Brook Branch	\$5,000	30 Main Street, Corner Brook	December 18 <sup>th</sup> , 2:00 PM
Salvation Army Labrador West Corps	\$5,000	Wabush Airport	December 19 <sup>th</sup> , 2:00 PM
Mokami Status of Women Council	\$5,000	Goose Bay Airport	December 20 <sup>th</sup> , 2:00 PM

## **About PAL Airlines**

PAL Airlines prides itself on actively contributing to the betterment of our communities. Each year our dedicated employees engage in extensive community sustainability initiatives focused on giving back – it's not a mandate but rather an extension of their core values. It is this unwavering approach to community involvement that has earned them consistent recognition and multiple awards throughout our markets. Most recently, PAL Airlines was recognized for its commitment to charitable work and awarded with the 2018 Spirit of Philanthropy Award by the Association of Fundraising Professionals NL. Our employees' passion and our valued clients' expectations are the driving force behind our community involvement.

**Visit PAL Airlines online at the following addresses:**

[www.palairlines.ca](http://www.palairlines.ca)

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