



PRESS RELEASE

PROVINCIAL AIRLINES ENHANCES WESTERN NEWFOUNDLAND SERVICE

St. John's, NL (March 8, 2016) - Provincial Airlines today announced the enhancement of their service to the West Coast of Newfoundland, which will come into effect on March 14th, 2016. Provincial Airlines will introduce a new same day return flight from Stephenville to St. John's. This will result in an earlier, more convenient morning departure time out of both Stephenville and Deer Lake and an additional evening flight from St. John's to Deer Lake, then onward to Stephenville. The same great connections to Provincial Airlines markets in Labrador will continue with these enhancements.

"Passengers of Stephenville Airport will see a significant benefit with this new direct, same day service to St. John's. We hope it will stimulate additional travel from this market," said Stephen Dinn, Vice President of Business Development with Provincial Airlines. "By also offering an earlier departure time out of both Stephenville and Deer Lake it allows our customers to have an earlier start to the business day in St. John's. All these enhancements announced today are in direct response to our customer's requests," added Dinn.

"Stephenville Airport serves as an important asset in enabling business development and economic growth in our region. The people of Bay St. George have been asking for service to Labrador and same day service from Stephenville to St. John's. We are delighted that Provincial Airlines have responded with a schedule conveniently timed to serve our travelers in the western and southwestern part of the province. The enhanced schedule also enables connection to other destinations including Florida. Additional routes are a key step in growing our airport to meet future demand" said Brenda Martin, Airport Manager of Stephenville Airport.

"We are delighted that Provincial Airlines is responding to market demand by providing improved travel times and adding new flights to and from Deer Lake and St. John's. This will give business and leisure travelers better departure and arrival times for meetings, appointments or family visits" said Jamie Schwartz, CEO of Deer Lake Regional Airport.

The updated weekday flight times for Stephenville and Deer Lake are as follows:

Flight #913 (Monday to Friday) Stephenville - Deer Lake - St. John's	Flight #915 (Monday to Thursday) St. John's - Deer Lake - Stephenville
Depart YJT 7:00 AM, Arrive YDF 7:25 AM Depart YDF 7:45 AM, Arrive YYT 8:45 AM	Depart YYT 6:00 PM, Arrive YDF 7:10 PM Depart YDF 7:30 PM, Arrive YJT 7:55 PM

To view our extensive schedule throughout Eastern Canada, please visit <https://www.provincialairlines.ca/fly-pal/flight-schedule/>

About Provincial Airlines

Provincial Airlines is a regional airline based in St. John's, Newfoundland and Labrador, serving 20 destinations throughout Eastern Canada. They have over 40 years' experience in the aviation industry providing quality service to an array of clients and customers. Their solid reputation has been built on safety, reliability and exceptional customer service. Each Provincial Airlines ticket comes complete with 2 free checked bags, complimentary meals, snacks, beverages, hot towels, magazines and so much more! Most recently Provincial Airlines were the recipients of the 2013 and 2014 Bombardier on time performance award for Q 100, 200 and 300 operators in all of North America.

Like Provincial Airlines on Facebook at www.facebook.com/ProvincialAirlines. Follow Provincial Airlines on Twitter at www.twitter.com/ProvincialAir. Visit online at www.provincialairlines.ca.

-30-

For further information, contact:

Stephen Dinn
Vice President, Business Development
Provincial Airlines
709-570-1441
sdinn@provair.com

Brenda Martin
Airport Manager
Stephenville Airport
(709) 643-8455
brenda.martin@cyjt.com

Jamie Schwartz
CEO
Deer Lake Airport
1-709-635-3601
jamieschwartz@deerlakeairport.com