



FOR IMMEDIATE RELEASE

December 5, 2017

PAL Airlines/Air Borealis donate to local charities on behalf of clients

St. John's, NL – Each year before the holidays, on behalf of their many clients, PAL Airlines and Air Borealis join in the spirit of giving by generously giving back to the communities they serve. This year they will donate over \$30,000.00 to local organizations that will directly benefit from the contribution and will support the betterment of the respective communities. This year eight deserving organizations have been selected with each receiving a portion of the \$30,000 to support programs and development.

“We are extremely happy to support wonderful organizations each and every year, especially at this time of year,” said Janine Browne, Director of Sales, PAL Airlines. “We take great pride in supporting the community, and this initiative is a prime example of how we can make a direct contribution to the communities we live and work in. We would like to thank our clients, customers and employees for their support with this initiative, and we would also like to thank these organizations for the great work they do,” said Browne.

“Air Borealis is committed to giving back to the various communities we operate in each and every day. This year’s recipients do exceptional work within their respective communities and we are proud to support them,” said Tom Randell, Managing Director, Air Borealis.

For its sixth year of this initiative, PAL Airlines and Air Borealis are proud to announce they will be donating to the following organizations. Cheque presentations will be made on the following days and we invite media to attend:

Organization	Amount	Location	Date & Time
Transit Sept-Iles	\$5,000	City Hall, Sept-Iles, QC	November 29th, 6:00pm (Quebec Time)
Labrador West Housing & Homelessness Coalition	\$5,000	Sir Wilfred Grenfell Wabush Hotel, Wabush, NL	November 30th, 1:00pm (Labrador Time)
Shelter Nova Scotia	\$5,000	5506 Cunard Street, Ste 101, Halifax, NS	December 11th , 10:00am (Nova Scotia Time)
Chevery Seniors Club	\$5,000	Chevery Airport, Chevery QC	December 12th, 2:00pm (Quebec Time)
Harbour View Manor (Mary's Harbour Seniors Centre)	\$1,700	Hotel North 2, Happy Valley-Goose Bay, NL	December 12th, 1:00pm (Labrador Time)
Natuashish Women's Shelter	\$1,700	Hotel North 2, Happy Valley-Goose Bay, NL	December 12th, 1:00pm (Labrador Time)

Hopedale Women’s Shelter	\$1,700	Hotel North 2, Happy Valley-Goose Bay, NL	December 12th, 1:00pm (Labrador Time)
The Islaview Foundation	\$5,000	Deer Lake Motel, Deer Lake, NL	December 13th, 1:00pm (NL Time)

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About PAL Airlines

PAL Airlines is the largest independent regional airline operating in Eastern Canada, serving 28 destinations throughout its flight network. Based out of St. John’s, Newfoundland and Labrador, they have over 40 years’ experience in the aviation industry providing quality service to an array of clients and customers. Their solid reputation has been built on safety, reliability and exceptional customer service. PAL Airlines operations are highly focused on reliability and on-time performance – an operational focus developed in its commercial airline operations and in courier services in past years. Each PAL Airlines ticket comes complete with two free checked bags, complimentary meals, snacks, beverages, hot towels, magazines and more.

Visit PAL Airlines online at the following addresses:

www.palairlines.ca

www.facebook.com/PALairlines

www.twitter.com/PALairlines

About Air Borealis

Through an historic agreement between the Innu and Inuit of Labrador, together with PAL Airlines, Air Borealis is an airline all can take great pride in. Air Borealis provides regular scheduled flights and cargo services to the North Coast of Labrador as well as charter and skedivac services to the North and South Coasts of Labrador and throughout Eastern Canada. The combined service and route networks of Air Borealis and PAL Airlines means more flight options, more routes and total ease of travel for passengers.

Visit Air Borealis online at the following addresses:

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